We are delighted to invite you to participate in the 2018 IEEE International Conference on Image Processing (ICIP) to be held at the Megaron Athens International Conference Centre (MAICC), Athens, Greece, October 7-10, 2018.

As an ICIP exhibitor or patron you will enjoy promotion and recruitment opportunities benefits:

- ICIP is promoted internationally through, IEEE, the Signal Processing Society, and other conferences and supporting organizations.
- Promotion is featured through the ICIP website, the ICIP app, and social media pages.
- You may meet with top researchers and graduate students from around the globe.
- By sponsoring the Student Career Luncheon, you gain access to resumes and CVB's

Traditionally, ICIP attendees include over 200 graduate students nearing the end of their programs of study, and more than 1000 experienced researchers/developers providing recruiters a great opportunity to seek out new and highly qualified applicants. Join us at the Student Career Luncheon to meet and network with graduate students from Universities around the world.

Organizations are invited to exhibit their products and services at the 2018 IEEE International Conference on Image Processing at the Megaron Athens Convention Center. It is expected that over 1,200 participants will join the combined technical program, innovation program and exhibition, and other special events. The exhibit area is strategically located with respect to the main traffic flow of the conference activities. Standard booth spaces are 4m x 2m (8sqm). If you are interested in a larger booth space, please contact exhibits@2018.ieeeicip.org

Conference Dates: October 7-10, 2018
Exhibition Dates: October 8-10, 2018
Expected number of delegates: 1200+ Engineers and Scientists
Conference Patron Opportunities:

**Platinum Conference Patron - $20,000 USD**
- A mention during the opening ceremony and the awards dinner social
- Name and logo of patron highly visible on the conference website with a link to the company’s website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- One full-page advertisement in the Conference Guide*
- Exhibit booth space, with a standard shell scheme, in the exhibition hall and option to have patron name and logo very visible at several places during the awards banquet
- Option to place two inserts in the official conference bag
- Option to organize an event or workshop at the conference
- Four (4) full conference registrations
- Student Career Luncheon Patron’s Benefits (see below for benefit details)

**Gold Conference Patron - $15,000 USD**
- A mention during the opening ceremony and the awards dinner social
- Name and logo of patron highly visible on the conference website with a link to the company’s website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- Option to organize an event or workshop at the conference
- One half-page advertisement in the Conference Guide*
- Exhibit booth space, with a standard shell scheme, in the exhibition hall and option to have patron name and logo very visible at several places during the welcome reception
- Option to place one insert in the official conference bag
- Three (3) full conference registrations
- Student Career Luncheon Patron’s Benefits (see below for benefit details)

**Silver Conference Patron - $10,000 USD**
- A mention during the opening ceremony and the awards dinner social
- Name and logo of patron very visible on the conference website with a link to the company website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- Exhibit booth space, with a standard shell scheme, in the exhibition hall
- Option to place one insert in the official conference bag.
- Two (2) full conference registrations

**Bronze Conference Patron - $5,000 USD**
- Name and logo of patron visible on the conference website with a link to the company website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- Exhibit booth space, with a standard shell scheme, in the exhibition hall
- Option to place one insert in the official conference bag.
- One (1) full conference registration

*Artwork for black and white conference program advertisement due by August 30, 2018.*
Conference Delegate Bags Patron - $15,000 USD
- Option to have name and logo of patron on conference bags
- Name and logo of patron visible on the conference website with a link to the company website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- Option to place two inserts in the official conference bag.
- One (1) full conference registration

Best Paper Award Patron - $5,000 USD
- Name and logo of patron on website and conference booklet
- Option to have name of supporter on Best Paper Award
- The Technical Program Committee decides the winner

Best Student Paper Award Patron - $5,000 USD
- Name and logo of patron on website and conference booklet
- Option to have name of supporter on Student Award
- The Technical Program Committee decides the winner

Tutorial Session Patron - $3,000 USD
- Name and logo of patron on tutorial booklet
- Name and logo of patron at beginning and end of tutorial
- Name and logo of patron on website and conference booklet

Session Breaks Patron - $5,000 USD
- Name and logo of patron visible on the conference website with a link to your company website
- Name and logo of patron on event documentation
- Name and logo of patron in the conference hall
- Name and logo of patron on tables during break
- One (1) full conference registration

Tutorial Break Patron - $3,000 USD
- Name and logo of patron on tutorial booklet
- Name and logo of patron during Tutorial break
- Name and logo of patron on website and conference booklet

Exhibitor - $1,500 USD (by August 30, 2018),
$2,500 USD (after August 30, 2018)
As an ICIP exhibitor you will have the following benefits:
- A standard shell scheme composed of side walls panel light grey colour 250cm high x 100cm width, mounted in aluminum frame construction.
- Three (3) spotlights 100W
- One (1) power socket of 1Kwatt
- Fascia with company name 0.25cm high x 100cm width with letters in dark blue color
- One table & two black chairs
- Carpet (blue)
- Waste bin
Student Career Luncheon Attendee - $100 USD
If a company does not sponsor the luncheon, the admission fee will be US$100 per person (max 3)
  • Access to Student CVs
  • Distribution of job openings prior to the luncheon
  • Permission to contact students via email following the conference

Student Career Luncheon Patron - $800 USD
  • Access to Student CVs
  • Distribution of job openings prior to the luncheon
  • Permission to contact students via email following the conference
  • Recognition on the Student Career Luncheon web page
  • Exclusive table and three reps can enjoy lunch for free
  • Brief speaking slot at the luncheon

Advertising
  • Conference Bag Insert - $1,500 USD
  • Full-page advertisement inside conference booklet - $2000 USD
  • Inside front cover of conference booklet - $3000 USD
  • Inside back cover of conference booklet - $3000 USD
  • Outside back cover of conference booklet - $4000 USD
Space Application Form and Agreement for Exhibition and Patron Opportunities, Conference Advertising Options

IEEE International Conference on Image Processing
October 7 - 10, 2018, Megaron Athens International Conference Centre (MAICC), Athens, Greece

Company Name _____________________________________________
Address ____________________________________________________
City/State/Postal Code/Country ________________________________
Telephone ________________________________ Fax __________________________
Please address further correspondence to ______________________________________
Title ______________________________________________________
Telephone ________________________________ email ______________________________

Please reserve ___ booths at the

- U.S. $1,500.00 (on or before August 30, 2018)
- U.S. $2,500.00 (after August 30, 2018)

CONFERENCE BOOTH SELECTION:
Booth numbers requested (in order of preference, please list your top three booth number preferences here):

Preference for non-adjacent exhibitors

Preference for adjacent exhibitors

Booth preferences will be accommodated whenever possible and are available on a first come, first served basis. Please refer to the booth area diagram on the prospectus. We will do our best to accommodate your preferences.

PATRONAGE OPPORTUNITIES:
To maximize your organizations exposure at the conference you may support the conference in the form of a grant, or you may support a specific conference function, event or promotional item purchased by the patron and supplied directly to the conference.

- Platinum Patron $20,000 USD
- Gold Patron $15,000 USD
- Silver Patron $10,000 USD
- Bronze Patron $5,000 USD
- Conference Delegate Bag $15,000 USD
- Other ____________________________
- Best Paper Award $5,000 USD
- Best Student Paper Award $5,000 USD
- Session Break $5,000 USD
- Tutorial Session $3,000 USD
- Tutorial Break $3,000 USD
- Student Career Luncheon Patron $800 USD
- Student Career Luncheon Attend. $100 USD

Payment Checks should be made payable to IEEE ICIP 2018, Federal Tax ID Number 13-1656633, or you may complete the credit card information below.

Credit Card Number for Booth/Patron Fees (Visa/MasterCard/American Express) ________________________________

Security Code __________ Exp MM / YY __________ Total Payment $USD __________

Name on Card _____________________________________________

The issuer of the card identified on this item is authorized to pay the amount shown as Total Payment. I promise to pay such total (together with any other charges due thereon) subject to and in accordance with the agreement governing the use of such card.

Billing Name _____________________________ Billing Address ______________________________________

Signature

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions including, but not limited to the rules and regulations stated with this form for patrons, grants and exhibit space and services at the 2018 IEEE International Conference on Image Processing.

Print Name _____________________________ Title _____________________________

Signature

Return this application with payment to: IEEE ICIP 2018 c/o Conference Management Services, Inc.
711 Pierre Place College Station, Texas, 77845, U.S.A.

Telephone: (979) 846-6800
Fax #: (832) 426-7760
EXHIBITOR BASIC TERMS & CONDITIONS:

1. Display space will be assigned by the Conference in accordance with the conditions outlined in the DISPLAY SPACE ASSIGNMENT which forms part of this agreement. In the event of a duplicate application for the same space, the assignment priorities stated in the EXHIBIT RULES shall be used.

2. Standard Exhibit Booth is 3 meters wide, 2 meters deep, and 3 meters tall.

3. The Exhibitor shall remit 100% of the total booth rental at the time of registration and booth selection, as determined elsewhere in this agreement.

4. Materials and logos for any recognition in the conference program guide need to be received by CMS, Inc. no later than August 30, 2018.

5. In the event of cancellation of this agreement by the Exhibitor prior to the date of the conference, the Exhibitor will be eligible for a refund according to the following schedule:
   - Cancellation on or before August 25, 2018 50% of booth rental
   - Cancellation after August 25, 2018 0% of booth rental (no refund will be granted)

   The Conference reserves the right to reassign space, withstanding the cancellation fee.

6. In the event the Conference does not accept this agreement, the Exhibitor will be promptly notified, and the fees returned.

7. The Exhibitor agrees to accept from the Conference, billing for any charges rendered during the conference in conjunction with services performed or administered by the Conference and requested by the Exhibitor. These charges may include, but are not limited to, surcharges for materials or services requested by the Exhibitor through the Conference. All such charges are due and payable in full within thirty (30) days of receipt of an invoice from the conference.

8. The Exhibitor agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Exhibitor or any person therein with the consent of the Exhibitor, and that the Exhibitor shall indemnify and keep harmless the Conference and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Exhibitor, its representatives, agents, or contractors.

9. In the event the site of the conference shall, in the sole discretion of the Conference, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of the Conference, this agreement may be terminated by the Conference. “Cause” or “causes” may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference terminate this agreement pursuant to the provisions of this section, the Exhibitor waives any and all claims for damage arising therefrom. The Exhibitor further agrees that the Conference liability is limited to a refund of monies paid prior to the termination. Should the conference be underway, the Exhibitor shall expect the Conference to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the
termination. This provision shall not relieve the Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference in regard shall be paid notwithstanding.

10. BOOTH IDENTIFICATION
Absolutely NO company identification may be placed outside the area of the booth. No identification may be placed on posts or pillars adjacent to booths occupied by exhibitors, or on carpeted areas of the aisles beyond the standard booth limits.

11. DISTRIBUTION OF SOUVENIRS AND SAMPLES
To achieve greater exposure and attention exhibitors may donate items to be given away in a daily door prize drawing if one is established by the conference management. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the exhibitor’s designated booth space. In all cases, exhibitors planning giveaways of any nature should make arrangement well in advance with the show management, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the conference.

12. DISPLAY REQUIREMENTS AND RESTRICTIONS
All displays or exhibited materials must be fireproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within exhibitor’s booth and must not obstruct the clear view of nearby exits or other exhibits.

ALL WIRING ON BOOTHS OR DISPLAY FIXTURES MUST CONFORM TO LOCAL ELECTRICAL AND LOCAL FIRE DEPARTMENT REGULATIONS.

The side of any display cabinet or structure facing a side aisle, or adjacent exhibitor’s booth, must be finished or suitably decorated at the expense of the exhibitor erecting or installing such display.

No exhibit may exceed 3 meters high and that only within the area extending 1 meter from the back wall. Maximum height of the displays in the balance of the area is 1.3 meters, except that products to stand on the floor may extend higher than this limit, but must be positioned as close to the back wall as possible, to avoid blocking the view of adjoining exhibitors.

NOTE PARTICULARLY THAT NO PART OF A SIGN OR SOLID DISPLAY MAY EXTEND HIGHER THAN 3 METERS ABOVE THE FLOOR.

NOTE: ANY DISPLAYS NOT CONFORMING TO THE EXHIBIT SPECIFICATIONS OUTLINED IN THESE RULES MUST BE APPROVED BY THE CONFERENCE MANAGEMENT IN WRITING PRIOR TO THE MOVE-IN DATE.

13. BOOTH PERSONNEL & ACTIVITIES
With the exception of convenience help, such as secretaries or professional product demonstrators, all booth personnel must be REGULAR EMPLOYEES of the company, or its representatives, who are fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference.

No exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the hours ICIP 2018 exhibits are open, or which detracts from the exhibit or convention operations.

Only registered exhibitors may publicly advertise hospitality rooms and only on those bulletin boards provided in the exhibit area.

14. LIABILITY AND THEFT
Show and hotel management will not be responsible nor liable for injury to the person or property, nor loss of property of exhibitors, their guests, invitees, employees, or agents. Furthermore, the exhibitor agrees to defend or hold harmless the conference, its directors, employees, and agents from any liability of personal injury and loss or damage to property. EXHIBITORS SHOULD INSURE AGAINST SUCH CONTINGENCIES. Damage to inadequately packed property is exhibitor’s own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the booth rental.

Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, etc.
15. SUB-LETTING EXHIBIT SPACE
No exhibitor may assign, sublet or apportion any of the space contracted for by him/her or their company.

16. MATERIALS HANDLING
The handling of exhibitor’s material into and out of and within the exhibit buildings shall be at exhibitor’s expense. Exhibitor’s empty crates, boxes and cartons will be removed from the show area before the opening.

17. The entry to exhibit areas will be secured to prevent entrance by anyone not authorized by ICIP 2018 management, or not wearing proper badge for admission to such areas outside of exhibit hours. A WATCHMAN SERVICE DOES NOT GUARANTEE EXHIBITORS AGAINST LOSS: NEITHER DOES IT IMPLY AN ASSUMPTION OF LIABILITY FOR EXHIBITOR’S PROPERTY BY THE CONFERENCE.

Any equipment to be removed from the exhibit area during the conference must be authorized by the Exhibit Manager in conjunction with the specific exhibitor.

18. INTERPRETATION OF RULES
Conference management shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

19. AMENDMENTS TO RULES AND REGULATIONS
Conference management reserves the right to amend these rules and regulations or to make additions thereto.

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### Patron Package

<table>
<thead>
<tr>
<th>Patron Package</th>
<th>Price (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$20,000</td>
</tr>
<tr>
<td>Gold</td>
<td>$15,000</td>
</tr>
<tr>
<td>Silver</td>
<td>$10,000</td>
</tr>
<tr>
<td>Bronze</td>
<td>$5,000</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>$1,500</td>
</tr>
<tr>
<td>Conference Delegate Bag</td>
<td>$15,000</td>
</tr>
<tr>
<td>Best Paper Award</td>
<td>$5,000</td>
</tr>
<tr>
<td>Student Award</td>
<td>$5,000</td>
</tr>
<tr>
<td>Session Break</td>
<td>$5,000</td>
</tr>
<tr>
<td>Tutorial Session</td>
<td>$3,000</td>
</tr>
<tr>
<td>Tutorial Break</td>
<td>$3,000</td>
</tr>
<tr>
<td>Student Career Luncheon Patron</td>
<td>$800</td>
</tr>
<tr>
<td>Student Career Luncheon Attend</td>
<td>$100</td>
</tr>
</tbody>
</table>

### Advertising

<table>
<thead>
<tr>
<th>Advertising</th>
<th>Price (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Bag Insert</td>
<td>$1,500</td>
</tr>
<tr>
<td>Full Page Advertisement</td>
<td>$2,000</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$3,000</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$3,000</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>$4,000</td>
</tr>
</tbody>
</table>

### Price List

<table>
<thead>
<tr>
<th>Patron Package</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition at Conference Opening and Awards Dinner</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo on Conference Website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Logo on event documents</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Logo in the conference Hall</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td>Student Career Luncheon</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Option to organize event or workshop</td>
<td>Yes</td>
<td>Yes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement in Conference Guide*</td>
<td>Full Page*</td>
<td>Half Page*</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inserts in conference bags</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Exhibit Booth</td>
<td>1^</td>
<td>1^</td>
<td>1</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Full conference registration(s)</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

* Artwork for black and white conference program advertisement due by August 30, 2018.
^ And option to have patron logo at awards dinner social.
* And option to have patron logo at welcome reception.

General inquiries and exhibitor registration should be directed to:
Conference Management Services, Inc.
3833 South Texas Avenue, Suite #221
Bryan, Texas 77802 USA
Telephone: 979-846-6800
Email: exhibits@2018.ieeeicip.org
ADDITIONAL INFORMATION

Kindly note that the bags will be filled with flyers and promotional material on Oct 7th after 10.00. In order to have a smooth handling of them, we need to receive everything on:

Date: October 7th, 2018  
Time: from 08.00 -10.00 in the morning (STRICTLY)  
Where: Megaron Athens International Conference Centre (M.A.I.C.C.),  
Leoforos Vasilissis Sofias and Kokkali 1,  
Athens, 11521, Greece  
Attention of: Niki Chatziilia, CONVIN

On any boxes used/sent containing insert material, please inclue the Company Name and Number of boxes; ex No 1 / 6, No2 / 6.

Companies sending promotional material (inserts) for the conference bag are highly recommended to send them via the official forwarder. The organizers will assume no responsibility for inserts not received on September 2nd, 2018 till 10.00 am.

Please note that food is not permitted in any room of the venue. If exhibitors want to order anything for their booths an order form will be sent to them upon request with minimum quantities.
Exhibit Schedule

Exhibit move in:
Sunday, Oct. 7 14:00 - 20:00

Exhibit hours:
Monday, Oct. 8 09:30 - 16:30
Tuesday, Oct. 9 09:30 - 17:10
Wednesday, Oct. 10 09:30 - 17:10

Exhibit move out:
Wednesday, Oct. 10 17:30 - 20:00

3x2 = 6 sqm